

UCP of Maine's

Pumpkins In The Park

20th Annual Halloween Fundraiser Celebration!

Dear Friends,

Plans are well underway for UCP of Maine's 20th annual Pumpkins in the Park fundraiser on Sunday, October 23 from Noon – 5pm at the Anah Shriners, 1404 Broadway in Bangor! This event draws thousands of people to enjoy a warm, safe, community Halloween party for children. It features hundreds of glowing jack-o'-lanterns, trick-or-treating, clowns, photo booth, face painting, prizes, bounce house (weather permitting) and much more family fun!

Each year at this event, UCP of Maine, and participating vendors are able to connect with thousands of Maine families – making this an ideal sponsorship and advertising opportunity for any business. That's why we want to invite you to partner with us – to get your name out into the community while assisting UCP of Maine in supporting the needs of children and adults with physical and intellectual disabilities.

Your generous contribution will be used locally, to provide individuals and families with the programs they need in order to live more productive and fulfilling lives. By sponsoring UCP of Maine's Pumpkins in the Park, you are impacting thousands—people who otherwise may not have access to the services that truly make a difference in their lives, including our new K-2 Special Service Private School started in September 2021.

Various types of sponsorship are available to you for the 2022 Pumpkins in the Park:

- **General Sponsor** provides general funding for Pumpkins in the Park and puts your organization's name on our list of event sponsors to be displayed at the event as well and publicized on our social media pages and website.
- **Patch Sponsor - \$300 Single or \$500 Double:** This donation provides space at the event for your organization as well as ten (10) free pumpkins provided by UCP for your carving pleasure. (Additional pumpkins can be purchased for \$3.00 each.) Your organization's name and logo will be listed on our social media pages and UCP website to be recognized for your sponsorship. For more information or any questions contact Scott Page at scott.page@ucpofmaine.org or 207-941-2952 x255
- **Activity/Candy Sponsor - \$750:** This donation supports one of the many activities happening during the event. Your organization's name and logo will be on display at the sponsored activity as well as promoted on our social media sites and UCP website. Activities include bounce houses, face painting, a coloring station and much more. Early sponsors have their choice of sponsored activity, so don't delay!
- **Event Sponsor - \$5,000:** This donation is the ultimate way to maximize your exposure at this event. The Event Sponsor (limited to 2 organizations) will have a large banner with name and logo displayed at the event entrance and other displays throughout the venue, as well as be listed on all social and print media promoting the event. You will also be included in any media appearance and/or articles about Pumpkins In The Park. Promotion begins soon, so don't miss your opportunity to maximize this marketing opportunity!

Would you please consider a sponsorship for our popular Pumpkins in the Park to help support the important work we do in the community and across the state? In addition to the opportunities above, any and all donations are welcome to help support this event.

Thank you in advance for your time and consideration. Please review the attached sponsor levels, if you have any questions about this event and your sponsorship opportunities, please feel free to contact me, at andrew.lohman@ucpofmaine.org or by calling 207-941-2952 x233.

Sincerely,
Andrew Lohman, Committee Chair

